

from earlobes whenever possible during the healing period.

4. Leave original earrings in for 4 to 6 weeks. For the first six months, do not go longer than 24 hours without earrings, otherwise the holes could begin to close.

5. Take extra care when removing clothing over the head or brushing hair, so that earrings don't get caught. Exercise care when participating in sports or rough play.

Note: Pain, redness, or swelling is not a normal result of ear piercing. Check to see if earrings are too tight. Loosen, if necessary. Cleanse 3 times a day with ear care solution, then follow with a dab of Bacitracin Ointment on front and back of earlobes. If redness, or swelling, persists please contact Dr. Williams.

The problem may be an infection, an allergic reaction, or a keloid formation.



Samuel R. Williams, M.D.,P.A.

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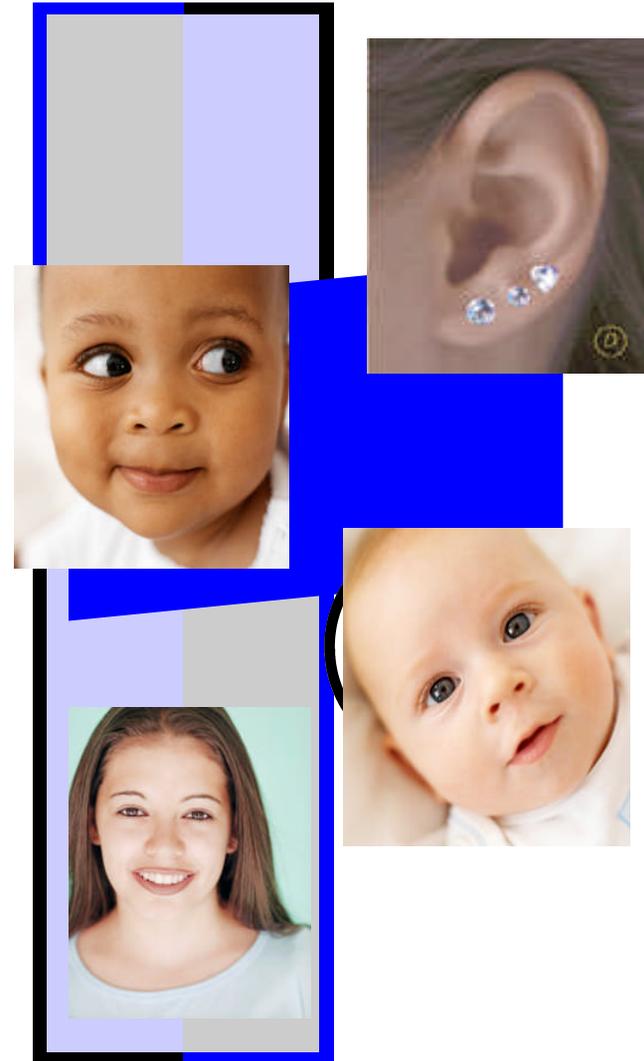
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WE PIERCE EARS



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As a service to our patients, we pierce ears.

The Doctors are more than happy to pierce the ears of the girls and moth-



ers in the practice. The price includes the earrings and the piercing. The ears can be pierced as early as 2 months of age. Piercing, with earrings included, costs \$20.00 or \$25.00.

100% Sterile

The system the office uses is 100% sterile. Human hands never touch the earrings. The earrings are contained in sterile cartridges. This system has been approved by the Food and Drug Administration. The ear lobes are cleaned with a special wipe and the ears are pierced using a special piercing gun.

Excellent Selection

Choose from a nice selection of ear rings. Birthstones are offered as well as other crystals. All of the ear rings have gold plated stems, as well as the backings, to insure less chance of infection or allergic reaction.

Quick and Easy

The ear piercing gun makes the procedure quick and easy. While we can't guarantee no pain at all, we can guarantee that there will be less pain with our system compared to others.

After the ears are pierced

Follow the after care instructions in this brochure. A bottle of ear care solution is given to each person. The earrings must be kept in for 6 weeks and turned each day.

Satisfaction Guaranteed

Within 2 weeks, if you are not happy with the location of the earrings- they will be repierced at no charge. We want you to be happy.

After Care Instructions

Please note that 99% of any problems arising from ear piercing result from poor After Care. It is vital that you follow the easy After Care Instructions here to ensure proper healing and complete satisfaction with your newly pierced ears.

1. Earrings should fit loosely. Tight earrings could cause infection. If earrings feel snug, loosen by turning the back and pulling slightly until a click is felt.
2. Turn earrings completely around twice daily. Do not remove earrings. Cleanse earlobes twice daily, using a clean cotton swab with Inverness Ear Care Solution, alcohol, or hydrogen peroxide.
3. After shampooing hair, be sure all soap is completely rinsed from earlobes. Cover earlobes when using hair spray, spray cologne or hair coloring. Keep hair away